

# **RVS COLLEGE OF ARTS & SCIENCE**

**Autonomous College**

**Affiliated to Bharathiar University**

**Reaccredited with B<sup>++</sup> Grade by NAAC**

**ISO 9001: 2000 Certified Institution**

**Coimbatore – 641 402**



**Annual Quality Assurance Report  
2007-2008**

**Submitted to  
NAAC**

**26.06.2008**

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# ANNUAL QUALITY ASSURANCE REPORT - 2007-2008

## Part A

**The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.**

### **Action Plan (2007-2008)**

The entire outline for the academic journey for the year 2007-2008 was chalked out by the IQAC based on goals and objectives of the institution and keen attention is given to follow up the recommendations given by NAAC Peer team members during their visit for re-accreditation to the institute. Thrusts were given to both infrastructure and academic developments of the Undergraduate and Postgraduate departments as well as the Research departments.

**The thrust area for development include,**

- **Innovations in Curriculum**
- **Research activities of the department through research programs, consultancy and publications**
- **Students Support and Faculty development**
- **Expertise the departments for the development of the society and thereby the nation**

**Outcome of Plan:**

#### **Innovations in Curriculum**

- Soft Skill Development Programs
- Communicative English courses
- Introduction of Online Tests
- Introduction of new courses -both UG & PG

### **Research activities of the department through research programs, consultancy and publications**

- Grants received from the government –Minor project-Reg:
- Consultancy services to Industries and research institutes
- Publications in National / International Journals
- Organizing Seminars/Workshops/Conferences
- Establishment of Centralized Instrumentation lab.

### **Students Support and Faculty development**

- Library upgradation with virtual and digital library
- Fee concession for meritorious candidates.
- Financial support for economically weak students
- Successful Introduction of Faculty appraisal system
- Financial support for faculties for research activities

### **Expertise the departments for the development of the society and thereby the nation**

- Extension Activities
- Community services along with programs with SHG (Self Help Groups)
- Programs for Empowerment of Rural Women
- English Coaching (Short term) for inmates in Orphanages.
- NSS Awareness programs on AIDS/Drugs/Tobacco etc.
- Blood camp/Nutritional camp for rural people.

## **PART B:**

### **1. Activities reflecting the goals and objectives of the institution:**

#### **The objectives of the institute are:**

In the changing and challenging world we RVSCAS realize that Quality is not a destination but a never ending journey, so we would like to present the activities which are continuous and assailable.

- To enrich the knowledge of the students through innovations curriculum, practices and transaction.
- To develop the students into proactive professionals through building their leadership skills
- To enhance the research activities of the department through research programs, consultancy and publications.
- Real Time Networking Exposure is Given to Staff and Students
- To extend the expertise of the department for the development of the society and thereby the nation.

### **2. New academic programmes initiated (UG and PG):**

Under graduate- B Sc Information Technology (IT)

Post Graduate- MSW-Master of Social work.

### **3. Innovations in curricular design and transaction:**

Innovations in curriculum were discussed in Board of Studies and the recommendations were approved by the academic council before implementation.

-Skill Development have been added to the curricular design viz communication ,Presentation Skills, Behavioral skills, Placement Skills

-Environmental Studies made mandatory for all UG disciplines

-Introduction of Carrier oriented programs (COP)

-Introduction of advanced papers like Nanotechnology

-Online submission of Assignments and evaluation

- A fresh approach in the pedagogy has been adopted in MBA department to impart the curriculum effectively. The approach SAIL Student's Activity based Interactive Learning incorporates 4 major pedagogical tools namely Lectures, Field work/Activity, Self learning and Executive talk. The course plan is given to the students at the beginning of the semester for effective teaching -learning process. The students are also assigned mini projects in specific courses to enhance their practical knowledge and to interact with industry.
- Teaching aids like LCD /OHP/Slide projectors introduced in all disciplines.

#### **4. Inter-disciplinary programmes started:**

- Certificate/Diploma/Advanced Diploma offered by Individual departments. Viz.
  - o Department of Business Administration- Event Management
  - o Department of Biotechnology-Bio informatics
  - o Department of Computer Science - Multimedia

#### **5. Examination reforms implemented:**

- Periodical assessment of students by conducting centralized internal assessment tests and model exams
- Conducted online tests
- Comprehensive Viva voce was introduced to assess the overall learning of the PG students at the end of each academic year. The assessment is conducted in the form of viva voce by external examiners (industry experts for MBA) to evaluate the conceptual knowledge, skill of application and presentation.

#### **6. Candidates qualified: NET/SLET/GATE etc.**

-Nil-

## 7. Initiative towards faculty development programme:

- Formulation of Faculty Organization and Development (FOD) Cell.
- Staff attended Communication Skill development programme and attended seminars, conferences and workshops in various colleges:

1. **“Mutual Fund”** National Level Seminar conducted by Karpagam College of Arts & Science , Coimbatore presented by Mrs. S Kousalya Devi, HOD BBM.
2. **“Ethics – Business Ethics & Marketing “** (National Level Seminar conducted by P.S.G.R Krishnammal College for Women, Coimbatore) presented by Mrs. S Kousalya Devi ,HOD BBM.
3. **“Invetsment Decision & tax planning”** ( National Level Seminar conducted by KOgn Nadu Arts & Science College, Coimbatore) Participated by Mrs. S Kousalya Devi ,HOD BBM.
4. **“Health Insurance”** ( National Level Seminar Conducted by Rev, Jacob Memorial College, Ambilikai.) Presented by Mrs. T Thiayal Nayaki.
5. **“Mutual Fund”** ( National Level Seminar conducted by CMS College of Science & Commerce, Coimbatore) Presented by Mrs T Thiayal Nayaki.
6. **“Ethics - A Catalyst to attain corporate goals “** ( National Level Seminar conducted by P.S.G.R Krishnammal College for Women, Coimbatore) presented by Mr. M. Sekar.
7. **“Health Insurance”** ( National Level Seminar conducted by CMS College of Science & Commerce, Coimbatore) Presented by Mr. M Sekar.
8. **“Internet Banking”** ( National Conference on Changing face of Indian Banking conducted by GRD school of Commerce & International Business, Coimbatore) Presented by Mr M. Sekar.
9. **“Investment Banking”** ( National Conference on Changing face of Indian Banking conducted by GRD school of Commerce & International Business, Coimbatore) Presented by Mr M. Sekar.
10. **“Mutual Fund”** ( National Level Seminar conducted by Karpagam College of Arts & Science , Coimbatore ) presented by Mr. M Sekar.
11. Participation in a National seminar **“ELIZYA’07”** conducted by GCT,CBE by Ms. Jeyashree V. and Ms. R. Renugadevi.
12. Attended the scientific **“Traditional Perceptive on Food and Nutrition”** conducted by the Arya Vaidya Pharmacy and AVT Institute of Advanced Research (AVTAR), CBE by Ms. Jeyashree V.

13. Attended a National level at Karpagam College, Coimbatore. Seminar on **“Pharmaceutical Biotechnology”** by Mr. Ayyappadas M.P, Ms. Jeyashree.V, Mrs. R. Renugadevi and Mrs. P.H. Preethy.
14. Attended a **“National Conference Conference on Nutraceuticals and the future of Biotechnology”** conducted by Kongunadu College of Arts & Science, CBE by Ms. Jeyashree V. and Ms. R. Renugadevi.
15. Presented a Paper by Ms. R. Renugadevi and a Poster by Ms. Jeyashree. V at a **“National Seminar on Current Trends in Advanced Biological Research (CTAB-2008)”** conducted by Nehru Arts and Science College, CBE.
16. Presented a Paper by Ms. R. Renugadevi and Ms. P.H. Preethy at a **“National Seminar on Recent Advances in Plant Biology and Biotechnology”** conducted by Govt. Arts College, CBE.
17. Participation in a State level seminar on **“Organic Farming”** conducted by PSGR Krishnammal College for Women, CBE by Ms. R. Renugadevi and Ms. P.H. Preethy.
18. Participation in a National seminar **“ELIZYA’07”** conducted by GCT, CBE by Ms. Jeyashree V. and Ms. R. Renugadevi.
19. Presented a Poster by Ms. R. Renugadevi at National seminar **“ELIZYA’08”** conducted by GCT, CBE.
20. Presented a Research Paper at National Symposium on **“Grow more Biotech for Human and Biosphere Development”** conducted by Sri Paramakalyani, Alwarkurichi by Mr. M.P. Ayyappadas
21. Participation in a Seminar on **“MARINA 2007”** conducted by Dr. N.G.P College of Arts and Science, by Mr. M.P. Ayyappadas
22. Participation in a **“International Conference on Biotechnology”** conducted by Stella Maris College, Chennai by Mr. M. P. Ayyappadas.
23. Participation in a Work shop on **“Technical Update Seminar on Cutting Edge Molecular Tech.”** conducted by GRD College by Mr. M.P Ayyappadas
24. Dr. Joji Chandran and Mr. Ravindran attended Entrepreneurship Development Training programme conducted by CII and Sardar Vallabhai Patel Institute of Textile Management on 10<sup>th</sup> August, 2007
25. Dr. Vijila Kennedy attended a 2 – Day FDP on Learn to Lead conducted by CMA and Sree Saraswathi Thyagaraja College on 15<sup>th</sup> and 15<sup>th</sup>, October, 2007

26. Dr. Vijila Kennedy attended two day workshop on “Understanding Personality Differences using MBTI” on November 2-3, 2007 by GRG School of Management
27. Thiru Arooran participated in the workshop on “Application of Multivariate Tools in Business Research at Annamalai University, 22<sup>nd</sup> March, 2008
28. Dr. Joji Chandran participated in the National Seminar on “Educational Research” at Vellore Institute of technology, 27<sup>th</sup>-29<sup>th</sup>, March, 2008
29. Vijila Kennedy, “HR leaders’ Role in Corporate Social Responsibility” in the **International Conference** on Strategic HRM in Global Economy, July 30-31, 2007, PSG Institute of Management, Coimbatore
30. Anu Valenteena & J. Juliet Gladies, “Adaptation of Human Capital of Non –IT industries in the IT Era”, **International Conference** on Global Business Strategy in Competitive Environment, Sri Sai Ram Institute of Management Studies, Chennai on 21 - 22<sup>nd</sup> Sept
31. Joji Chandran & Sivakumaran, “Exchange Rate Risk in Construction Industry: Some Facts” **International Conference** on Global Business Strategy in Competitive Environment, Sri Sai Ram Institute of Management Studies, Chennai on 21 – 22<sup>nd</sup> Sept
32. Vijila Kennedy & Rohind “Exploring Employee Motivation through Herzberg’s Theory” **International Conference** on Global Business Strategy in Competitive Environment, Sri Sai Ram Institute of Management Studies, Chennai on 21 -22<sup>nd</sup> Sept
33. Vijila Kennedy & Janani, “Executive Stress in Manufacturing Sector – A case Study” **International Conference** on Global Business Strategy in Competitive Environment, Sri Sai Ram Institute of Management Studies, Chennai on 21 -22<sup>nd</sup> Sept
34. Thiru Arooran presented paper on “Liberalization on Indian Insurance Sector” **National Conference** on “Indian Insurance Sector- innovations, sustainability and Social Impact” at CMS College of Science & Commerce, February 23<sup>rd</sup>, 2008
35. Joji Chandran & Suganthalakshmi presented a paper on “Reverse Mortgage in India”, National Seminar on “Emerging Trends in Management” at Periyar University, on February 28<sup>th</sup> & 29<sup>th</sup>, 2008
36. Vijila Kennedy & Rohind, “A Maturity Model for Quality Improvement in Management Education”, **National Conference** on Changing Role of Service Sector – A Global Perspective, Kalasalingam University, 7<sup>th</sup> and 8<sup>th</sup>, March.
37. Sivakumaran. D, and Saravanakumar. M “Financial Inclusion Strategies for India”, **National Conference** on Emerging Paradigms in Management, The American College, Madurai, 15<sup>th</sup> March. The paper was given the **Best Paper Award**
38. Joji Chandran & Sivakumaran “Credit Derivatives”, **National Conference** on Emerging Paradigms in Management, The American College, Madurai, 15<sup>th</sup> March
39. Vijila Kennedy, “Role of HR in Catalyzing CSR policy to Practice”, **National Symposium** on Corporate Social Responsibility, SNS Institute of Management, 20<sup>th</sup>, March

40. J. Juliet Gladies & Mawladheen , “Job Stress for women in IT”, **International Conference** on Services Marketing in the Globalized Era, San International Business School, 15<sup>th</sup> May 2008.
41. Vijila Kennedy & Sivakumaran. D, “Strategies for building brand equity in higher education institutions”, **International Conference** on Services Marketing in the Globalized Era, San International Business School, 15<sup>th</sup> May 2008.
42. G. Thiruarooran & M. Sekar, “ Challenges in Insurance Sector”, **International Conference** on Services Marketing in the Globalized Era, San International Business School, 15<sup>th</sup> May 2008.
43. “Head, Heart & Gut”- the complete leader one day workshop attended by Ms. G. Jeyalakshmi by Mr. C. Suriya Prakash at RVS CAS on 27.07.07.
44. “Role of lecturers as student counselors” one day seminar attended by all the staff members at RVS CAS by Mr. C. Suriya Prakash on 28.07.07.
45. Siruthuli Virundhu – Cookery competition Judge by Ms. G. Jeyalakshmi at Ramakrishna Kalyana Mandapam on 28.07.07.
46. Padmashree Tarla Dalal’s Cookery Show participated by Ms. G. Jeyalakshmi, Mr. William (III Yr) and Mr. Jobby (III Yr) at Ramakrishna Kalyana Mandapam on 28.07.07.
47. Table Setting and Napkin Folding – Demonstration for III Year Food and Nutrition Students on 30.11.07 Ms. G. Jeyalakshmi, Mr. M. Kannan
48. Oriental School of Hotel Management. Wayanad, 20.12.07 & 21.12.07 Seminar attended by Mr. R. Cecil William
49. One day Workshop on Leadership at Jenny’s Club, Coimbatore, on 05.12.07 attended by Ms. G. Jeyalakshmi
50. Table Etiquettes – One day workshop for MBA students on 10.01.08 Ms. G. Jeyalakshmi and Mr. R. Cecil William
51. 11.03.08 & 12.03.08 -National Seminar – Poster Presentation by Ms. G. Jeyalakshmi, Head, Mr. R. Cecil William and Ms. Rekha William, Lecturer, organized by Dept of Food & Nutrition, Periyar University.
52. 25.11.07 -Vegetable and Fruit Carving Display – Won I prize- by Ms. G.Jeyalakshmi-Head, Mr. Mauladeen, Mr. Cecil William & Mr. Kannan M. Rajamurugan, Phubstrang – II Year John Peter & Sathish III year Agri Expo- CODISSIA

53. 11<sup>th</sup> and 12<sup>th</sup> March 2008- National Conference on Food Processing-won I prize for paper presentation by Mrs.Meera Raman , organized by Periyar University, Salem.
54. Nov,2007- Indian Dietetic Association - paper presentation by Mrs.Meera Raman , organized by CMS College, Kottayam, Kerala.
55. 27<sup>th</sup> and 28<sup>th</sup> Feb 2008- International Conference on Nanotechnology- paper presentation by MS.Hepziba Maggie Jessima, organized by Mother Terasa Womens University, Kodaikanal.
56. 12<sup>th</sup> to 14<sup>th</sup> Sep 2007- National Seminar on Current Technology - Developments in Bio Sciences- paper presentation by MS .Hepziba Maggie Jessima, organized by Vivekandha College of Arts and Science, Trichengode.
57. 27<sup>th</sup> and 28<sup>th</sup> Feb 2008- International Conference on Nanotechnology- paper presentation by Ms.Angeline Esther Preethi, organized by Mother Terasa Womens University, Kodaikanal.
58. 10<sup>th</sup> and 11<sup>th</sup> January 2007- National Seminar on Health Science in current Scenario- paper presentation by Ms.Angeline Esther Preethi, organized by Vellalar College for Women, Erode.
59. 28<sup>th</sup> and 29<sup>th</sup> June 2007- National Seminar on Human Rights and Values in Education-- paper presentation by Mrs. Thangarathi, organized by Emerald Heights College for women.
60. 15<sup>th</sup> to 17<sup>th</sup> Nov 2007- XXXIX National Conference of NSI- Mrs. Thangarathi, organized by NIN, Hyderabad.
61. Dec 2007- National Conference on Facts And Myths Of Obesity- paper presentation by Mrs.Mahalakshmi Sangeetha, organized by PSG College Of Arts and Science, Coimbatore
62. 17<sup>TH</sup> & 18<sup>TH</sup> OCT 2007- Emerging Scenario in Microbial Biotechnology(State Level )- paper presentation by Mrs.Mahalakshmi Sangeetha, organized by KSG College , Coimbatore - Probiotics- Won IIIInd prize.
63. Dec 2007- National Conference on Facts And Myths Of Obesity- paper presentation by Mrs.S.Suganthi, organized by PSG College Of Arts and Science, Coimbatore
62. 17<sup>TH</sup> & 18<sup>TH</sup> OCT 2007- Emerging Scenario in Microbial Biotechnology (State Level)- paper presentation by Mrs. S.Suganthi, organized by KSG College , Coimbatore - Probiotics- Won III<sup>rd</sup> prize
- 63.V.Parivuguna, Dept of Microbiology presented a paper in an International Conference on Recent Advance in Biosciences on 8<sup>th</sup> 2008 at Dhanalakshmi Srinivasan College,Perambalur, TN
64. V.Parivuguna, Dept of Microbiology presented a poster in an International Conference in Pharmacological screening and evaluation of Antiplasmodial activity in Nanyang technology University ,Singapore Jan 31<sup>st</sup> –Feb 1<sup>st</sup> 2008

65. V.Parivuguna, Dept of Microbiology presented a paper on National conference on Food and Agricultural MicroBiology on 9<sup>th</sup> January at Karapagam CAS,Coimbatore,T.N.

**8. Total number of seminars / workshops conducted**

**- Seminars conducted – 16**

**- International - 01**

**- National - 06**

**-Regional - 09**

**-Workshops - 04**

**9. Research projects**

a) Newly implemented: Nil

b) Completed: Nil

**10. Patents generated: Nil**

**11. Newly collaborated research programmes –Nil**

**12. Research grants received from various agencies:**

Grant received from Tamilnadu State Council for Science & Technology on “student projects Scheme” received for the year 2007-2008 for dissertation work done by the PG student on assessment of nutritional status & Nutrition education & income generation of Tsunami affected fishermen

**13. Details of research scholars (2007-08)**

**MPhil(completed)- 12**

**PhD(completed) -04**

**14. Citation Index of the faculty members :**

-Nil-

## **15. Honours / awards of the faculty**

1. Mrs. Meera Raman won the first prize in presentation in National Level Seminar in food processing.
2. Mrs.Thangarathi won the first prize International Conference on 4th Jan 2008
3. Mrs Mahalakshmi and Mrs. Suganthi won the second prize in poster presentation in state level seminar.
4. Sivakumaran. D, and Saravanakumar. M won the best paper award for the paper “Financial Inclusion Strategies for India”, National Conference on Emerging Paradigms in Management, The American College, Madurai, 15<sup>th</sup> March.

## **16. Internal resources generated:**

- To conduct contact programmes for Distance Education of Bharathidasan University.
- To conduct exams for Distance education program for both Annamalai and Bharathidasan university.
- Accessing of central laboratories (Computer Science and Life Sciences) by students from the institute and outside.
- ODC – Outdoor Catering in and outside campus by Catering department.
- Consultancy service to industries and educational institutes.

## **17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc. Assistance/recognition:**

-Nil-

## **18. Community services:**

- Awareness in the commerce field, Cultural Events in NSS camp, Counseling to more than 3 schools, awareness on education loan etc
- Blood grouping to school students in and around sulur was done on 23.10.07
- AIDS awareness campaign was conducted on February 2008 in villages in and around sulur
- NSS ( Literacy Programme )
- Biogas production for the rural folk in sulur by Dept. of Biotechnology
- Mushroom cultivation demonstration by Dept. of Biotechnology
- Presentation on “Changing Role of NGO’s in India” at the YWCA South East Region cluster meeting on 17.8.2007

- Presentation on “Taming Time” by Dr. Vijila Kennedy at the YWCA for MSW students on 22<sup>nd</sup>, September
- Students and faculty participated in the Rural Camp organized by the MSW department at Kadambadi on 30.1.2008, shared about women empowerment through a skit and talk
- Career Guidance program was organized for the 10<sup>th</sup> and 12<sup>th</sup> standard students of RVS Matriculation School on February 1<sup>st</sup>
- Every second Saturday students provided special coaching classes in English, Chemistry , Biology and Mathematics for the higher secondary students of Government Boys Higher Secondary School, Sulur
- I MBA students visited an orphanage at Papambatti and shared motivating thoughts and distributed gifts to 60 children
- NSS – created community awareness on nutritive cooking
- YWCA – nutritive cooking food stall
- Chef Day – food offered for orphanage by Catering department.
- Nutrition education to Sulur Schools, Health study among Anganwaddi children, Nutrition education to people of Somalapuram along with NSS volunteers and Nutrition education programme was conducted to all the girl students of the college by the department of Foods and Nutrition.
- Blood donation camp, Eye camp, General Medical Camp, Awareness Programs for different types of community by the department of Foods and Nutrition.

### **19. Teachers and officers newly recruited:**

Teaching staff newly recruited - 27

### **20. Teaching – Non-teaching staff ratio: 4:1**

### **21. Improvements in the library services:**

- Virtual library is available for students and also with public access
- Improved the infrastructural facilities of the library-increase in seating capacity
- CD library along with visual aids

- New books/magazines/Journals are available.
- Internet facility is available for students in the library.

## **22. New Books purchased (2007-2008)**

Number of books purchased – **1199**

International Journals -01

International magazines -05

Indian Journals -02

Indian Magazines -10

**Value- Rs 8,20,000/-**

## **23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:**

- Faculty Performance Appraisal (Feed Back) system is introduced.
- Students' assessment is conducted for all courses and performance counseling was given to the faculty in the month of April, 2007 based on their performance appraisal
- Lacking areas identified and special faculty development programs were for them conducted by the FOD (Faculty Development Organisation) wing .
- Feedbacks were collected directly from the students on:
  - Syllabi and Question paper
  - Infrastrucure and Administration
  - Individual faculties.

## **24. Unit cost of education:**

For students per year- Rs 7000/-

## **25. Computerization of administration and the process of admissions and examination results, issue of certificates:**

- All administrative and academic processes are computerized in the department level and powerful intra/internet chain is developed connecting all the departments.
- Directors and department heads were provided with official group email ids through which all official communications are circulated.
- End of Semester (EOS) exam results can be accessed through official website of the institute. [www.rvscas.ac.in](http://www.rvscas.ac.in)

## **26. Increase in the infrastructural facilities:**

- Increase in number of Class Rooms, LCDs and OHPs
- Modification of Seminar hall and Auditorium
- Expansion of College Office.
- New computer terminals in MCA & MBA computer lab.

## **27. Technology upgradation:**

- Wi-Fi campus –Wireless Network coverin the whole campus range (RVS HOTSPOT)
- A new broad band internet browsing centre is available for students and staff inside campus (RVS Infotech) of free access.Extra time in the evenings are dedicated for hostel students

## **29. Financial aid to students:**

### **FOR UG:**

- 20 % concession for Merit Students
- 20 % concession for SC/ST
- 20 % concession for Defense wards
- 20 % concession for Economically Poor Students
- 10 % Concession for Talent Search Exam (Conducted by RVSCAS every year in search of meritorious candidates)
- 10% Concession for Sports

### **FOR PG:**

- 10% fees concessions for students more than 85% in Under Graduate
- 20% fees concessions for SC/ST students
- 10% fees concessions for Defense
- 10% fees concessions for Ex-RVS
- Economically weaker students

-Financial assistance were provided for meritorious candidates for attending/presenting papers in seminars/conferences and workshops.

### **30. Activities and support from the Alumni Association:**

RVSCAS is having a multi chain Alumni network around the globe in the name of **Sangamam**. Every year there will be a Alumni meet. More than a get-together a powerful alumni-alumni mentoring system is well established already in the institute, they help each other in Training and Placements

- Endowment fund of Rs. 14, 000 was donated by 1999 – 2001 batch of RVS IMSR. Every year, the best outgoing student will be given a cash award from this fund.
- Mr. Suresh Kumar of MBA department got placement for his juniors at VLCC and helped, Sulur Boys Higher Sec School in camp work.
- A group of students from Biotechnology department started Biotech Company in Hyderabad and given placement to students from the preceding batch.

### **31 Activities and support from the Parent-Teacher Association:**

- Recommendation and Suggestions were taken into account.
- Periodically department-wise PTA meetings will be conducted.

### **32. Health services:**

- Yoga classes are conducted for the students to set a fine tune- both physically and mentally.
- RVS Hospital provides the health services for the students and faculty
- Nutritional check ups and awareness program by Food and Nutrition department
- Free eye checking camp under the NSS activity.

### **33. Performance in sports activities:**

#### **Individual Performances**

Dhana Sekaran	School of Commerce(M.Com IB)	Weight Lifting - Goldmedal
Zakkir Hussian	School of Commerce(B.Com CA)	Weight Lifting - Bronze Medal
Vibin Chandar	Computer Science - Under Graduate Programme(B.Sc)	Weight Lifting - Bronze Medal
Dhana Sekaran	School of Commerce(M.Com IB)	Bharathiar University - ICT - Weight Lifting - Gold Medal

Disuja R M D	School of Commerce(B.Com)	Bharathiar University - ICT - Weight Lifting - Bronze Medal
Karthik R	Life Sciences - Microbiology(M.Sc Microbiology)	Bharathiar University - ICT - Weight Lifting - Bronze Medal
Zakkir Hussian	School of Commerce(B.Com CA)	Bharathiar University - ICT - Weight Lifting - Bronze Medal
Naveen Kumar A	Computer Science - Under Graduate Programme(B.Sc)	Bharathiar University - ICT - Weight Lifting - Bronze Medal
Disuja R M D	School of Commerce(B.Com)	Power Lifting - Silver Medal
Dhanasekaran S	School of Commerce(M.Com IB)	Power Lifting - Silver Medal
Mohan Raj S	Life Sciences - Microbiology(B.Sc Microbiology)	Power Lifting - Gold Medal (All India)
Disuja R M D	School of Commerce(B.Com)	Best Physique - Gold Medal
Meignana Kumar	School of Commerce(M.Com IB)	Javeline Throw
Meignana Kumar	School of Commerce(M.Com IB)	Javeline Throw - Gold MEDal (New Record)
Karthick R	School of Commerce(B.Com CA)	District Under 18 Age Athletic Meet - Polevault - Gold Medal
Dhanasekaran	School of Commerce(M.Com IB)	SDAT - Inter Village Weight Lifting - Gold Medal
Disuja R M	School of Commerce(B.Com)	SDAT - Inter Village Weight Lifting - Gold Medal
Zakkir Hussian	School of Commerce(B.Com CA)	SDAT - Inter Village Weight Lifting - Gold Medal
Naveen Kumar	Computer Science - Under Graduate Programme(BCA)	SDAT - Inter Village Weight Lifting - Silver Medal

## **Team Performances**

- III<sup>rd</sup> Prize in Intercollegiate B zone –Bharathiar University-FootBall tournament
- Power Lifting -RVS CAS - Over All - Third Place- Bharathiar University ICT (Inter Collegiate Tournament)
- Bharathiar University - ICT- Weight Lifting - RVS CAS - Over All Runners Up

### **34. Incentives to outstanding sportspersons:**

- Number of Sports men received Sport goods kits/Fee concession/Free hostel accommodation/Cash awards- **09**
- Fee concession (20%) given to -**11** students.

### **35. Students achievement awards:**

Awards received from the institute and other organizations.

- The Best Outgoing Student Award '08 of RVS CAS was awarded to Leo Arun Kumar of II MBA for his outstanding performance in academics, co-curricular activities and for his excellent leadership skills
- Ms.Shobha kumari published an article a national journal called “pestology” and won best paper award.
- Participated in the Inter MBA meet at ICFAI national college and won II prize in stock wars on February 2<sup>nd</sup>, 2008
- In “Tour de Force'08” held at SNS College of Technology on 28<sup>th</sup>, March, 2008 won II Prize in the Fashion Show
- Paper presentation on “Impact Evaluations of acceptable of preserved product of Alovera” by R. Rajamurugan , III B.Sc., CS&HM and won First Prize organized by Vivekanandha College of Arts & Science for Women, Thiruchengode
- 15.09.07 to16.09.07 Cultural Exotica by Roshan Vijaya Raj, N. Suresh Kuppusamy, Rajamurugan. R, John Peter, Shaize Kurian of III B. Sc., CS&HM and won First Prize organized by Naipuniya Institute of Mgt and Information Technology, Thrissur
- Recent Trends in HRD in Hotel Industry ( State Level Seminar) by Ashwin, Allan Abraham, Joby Joseph, Raibin John, Shaize Kurian of III B.Sc., and Sathish, Pushpal, Ramkumar, Chimi Rinzim of II B.Sc., CS&HM Hindustan College of Arts & Science, Coimbatore

- Vegetable and Fruit Carving Display – Won I prize- by R. Rajamurugan and Phubstrang – II Years, John Peter & Sathish, III year Agri Expo- CODISSIA
- 20.12.07 & 21.12.07 Seminar “Ethnic Show” – III Prize won by Rajith, Srinish, Dibin, Sujith, Noushad, Parivallal, Sanoj, Madhanji, Shemin, Phubstering, Midhun.K and Madhan Kumar of II B.S., CSHM
- Mr.RAJITH,won I prize in Mr.Hospitality organized by VLB College, CBE.
- Mr.Madhanji – won II prize in Table Arrangement Competition – VLB College, Coimbatore.
- L.Savitha –Best Out going Students –computer Science

### **36. Activities of the Guidance and Counselling unit:**

- Monthly Counseling were conducted for students under Godfather Sheme.
- Students Conselling once in a month by the tutors and senior staff.
- Personal & Educational Counselling
- External professional counselors are also engaged in the process if necessary.
- A fully active Grievances cell is available for both students and staff

### **37. Placement services provided to the students (2007-08)**

Number of companies visited the campus- **22**

Number of students placed -**134**

### **38. Development programme for nonteaching staff:**

- Non-teaching staff are encouraged to pursue their higher studies
- The Management provides financial assistance for their higher studies
- Fee concession were also given for many academic programs (Part time MBA)

### **39. Healthy practices :**

The healthy practices initiated by the college include the following

- Constitution of IQAC
- Faculty Appraisal system
- God Father Scheme
- Community Services
- ISO
- 10 days Induction training for freshers in conducted at the beginning of the program
- 10 days placement training is conducted for final year students to equip them for placements
- A short term course in spoken English has been organized

#### **Value Addition Courses**

- Enrollment of 38 II MBA students for the programme “Insurance Management” at Coimbatore Insurance Institute
- Enrollment of 21 students for the PG Diploma Course in Labour Legislations and Administrative Laws at Annamalai University
- Enrollment of 46 students for National Certification in Financial Management, by National Stock Exchange
- International Certificate on “TA 101” was conducted on 6<sup>th</sup> and 7<sup>th</sup> of September and 25 students were certified

#### **Co-curricular Activities**

- Trade Fair CNERG’07 was organized for I MBA Students on 12<sup>th</sup> October to kindle their entrepreneurial skills. A profit of Rs. 1200 was made by the students
- 10 II MBA Students participated in the programme on Industry – Academia Interface on 15<sup>th</sup> December, 2007 at GRG Institute of Management studies
- Workshop was conducted on “Dinning Etiquettes” for HR students on Jan 10<sup>th</sup>, 2008
- Management forums like HR forum (Ensemble) , Investment Banking Forum, Marketing forum (Hanbai) conducted several programs every week

- WebPages were created and initiated for these forums and are managed by students

HR Forum – [www.rvshrclub.page.tl](http://www.rvshrclub.page.tl)

Investment Forum – [www.rvsinvestmentclub.page.tl](http://www.rvsinvestmentclub.page.tl)

Marketing Forum – [www.rvsmarketingclub.page.tl](http://www.rvsmarketingclub.page.tl)

- 10 II MBA students participated in the program “ Success Story of Knitwear Industry” organized by National Entrepreneurship Network at Karunya University on February 6<sup>th</sup>
- 10 women students participated in the Women Entrepreneurship Conclave at PSG IM on February 8<sup>th</sup> & 9<sup>th</sup>.
- Finance and Investment Forum organized “Eldorado” a two day programme on Budget Review 08, on 6<sup>th</sup> and 7<sup>th</sup> March.

#### **Extra-curricular Activities to build collaborative culture**

- Organized two days in management meet Sigrun on 27<sup>th</sup>, 28<sup>th</sup> Sept, 2007 in which 11 institutions and 102 management students participated. Registrar, Bharathiar University addressed the participants in the valedictory session and distributed the prizes.
- Students get -together for New Year was organized by students on 20<sup>th</sup> December followed by dinner
- 22 I MBA Students participated in the inter MBA meet at Sri Krishna College of Engineering & Technology on 4<sup>th</sup> November, 2007
- 10 II MBA Students participated in the inter MBA meet at GRG Institute of Management studies on January, 11, 2008
- Participated in the Inter MBA meet at ICFAI national college and won II prize in stock wars on February 2<sup>nd</sup>, 2008
- Participated in the quiz competition at Happy Valley Business School on February 5<sup>th</sup>, 2008
- Students participated in the inter MBA meet “Masterpiece” at CMS Institute of Management on February 8<sup>th</sup> & 9<sup>th</sup> 2008
- Two II MBA students participated in the quiz competition held at Ramakrishna College for Women on February 13<sup>th</sup> 2008
- Cultural club organized “Kalashektra” to showcase the artistic talents of the students

- 24 students participated in various events in “Tour de Force’08” held at SNS College of Technology on 28<sup>th</sup>, March, 2008 Won second place in the Fashion Show
- 10 students participated in the management meet held at M.P Nachimuthu Jaganathan Engineering College, Erode

## **Research, Publication and Consultancy**

1. Vijila Kennedy, (2007) “A Study on Organization Culture and Employee Efficiency in Indian Commercial Banks”, *Journal of Management Research*, Vol.1, No.3.
2. Vijila Kennedy, (2007) “Exploring Organizational Culture in Indian Commercial Banks”, *Global Management Review*, Vol 1, No.4,
3. Vijila Kennedy, (2007) “HR Leader’s Role in Corporate Social Responsibility”. In: Ganagaram Singh, Nandagopal & Priyaadarshini (eds) *Strategic Human Resource Management in a Global Economy*, eds Excel: New Delhi
4. Vijila Kennedy (2007), “Do HRD practices vary among the Commercial Banks”, ICFAI Journal of Management Research, December
5. T.Thangarathi (2007), “Osteoporosis” *Health*, June.
6. T. Thangarathi (2007),” Formulation of Breakfast from Under Exploited Cereals” *Journal of Food, Nutrition and Dietetics*”, January.
7. T. Thangarathi (2007),” Supplementation of Iron Rich Balls to Anaemic Adolescent Girls”, *Indian Journal of Food and Nutrition*, December.
8. T. Thangarathi (2008),” Pregnancy -the Natural Happiness” *Social Welfare*, May.
9. T. Thangarathi (2008),” Lactose intolerance”, *Health*, June.
10. T. Thangarathi (2008),” Healthy Foods” *Health Action*, May.
11. Antibacterial activity of *Nerium olinder* Linn” Ancient Science of Life-International Journal of Ayurveda, vol no: 26(4) 2007 by Dhanabalan,Dept of Microbiology

### *Consultancy*

- Dr. Vijila Kennedy conducted a workshop for the management students of Bishop Appasamy College of February 5<sup>th</sup>
- Staff and Students Appraisals, FOD

#### **40. Linkages developed with National / International, academic / Research bodies:**

-Nil-

#### **41. Any other relevant information the institution wishes to add:**

- Establishment of Communication Skill Centre
- Free education for two candidates
- Different Carries oriented programs funded by UGC

## **DETAIL THE PLANS OF THE DEPARTMENT FOR THE NEXT YEAR.**

### **PART – C**

#### **Details of the plan of the institution for 2008 -09**

- To introduce personality development and communication skills by external professional agency
- Restructuring the Curriculum
- A new block for MCA
- Library upgradation
- More focus on Research, Publication and Consultancy.
- To start Inter disciplinary research programs
- Seminars by IQAC for Total Quality Management (TQM)
- Colloborative research programs
- MoUs with foreign universities and Industries.
- Introduction of more research programs.
- To invite more companies for placement and to maintain an excellent track record.

Mr. M.P Ayyappa Das  
Coordinator  
IQAC

Dr.M. Muhamed Mubarack  
Chairperson  
IQAC